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RONALD MIRANDA

GRAPHICS & WEB DESIGNER

TO

Company

Hiring Manager

DATE

December 22 2025

I GOT MY START IN CUSTOMER SERVICE

2001 - 2002

Customer Service Rep.

CBRE (CB Richard and Ellis) Phx, AZ

Responsible for answering telephone call inquires, creating work orders and dispatching all work orders, in a timely manner determined by contract, via Email/fax to vendors, facility managers and BTENA Technicians.

2002 - 2003

Intranet IT for CSR Staff

BTENA Phx, AZ

I was promoted off the CSR floor and joining the I.T. staff to help maintain the company intranet site.

2003 - 2007

Intranet IT for CSR Staff

EMCOR Phx, AZ

I was promoted from BTENA to parent company EMCOR to build their OSHA online course system. Maintained intranet site, designed print, and other marketing materials.

Dear Hiring Manager

I am writing to express my interest in opportunities that align with my background in graphic design and website development. With over 21 years of experience, I have built a reputation for delivering creative solutions that help businesses stand out and succeed.

As the owner of Encomix Productions and Webninja for hire, I specialize in both graphic design and website development. My expertise covers a wide range of services, including logo creation, marketing materials, business cards, and custom websites. I am highly skilled in Adobe Creative Suite, WordPress, and WooCommerce, and I pride myself on combining artistic vision with technical know-how to deliver results that exceed client expectations.

I am committed to providing exceptional service, clear communication, and creative thinking to every project. My clients appreciate my ability to simplify complex tasks, adapt quickly to changing needs, and deliver high-quality work on time. Whether you need a captivating brand identity, a responsive website, or custom print materials, I am ready to help bring your vision to life.

Thank you for considering my application. I look forward to the opportunity to contribute my skills and creativity to your team.

Best regards

RONALD MIRANDA

encomixprod & webninja

Marketing, Graphics, Print, & Web Design

RONALD MIRANDA

GRAPHICS & WEB DESIGNER



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📖 EDUCATION

Collins College 2003
Tempe, AZ 85283
Certificate in Multimedia Production
(Studies were HTML, JavaScript, CSS, PHP, Actionscript, Flash, Photoshop, Illustrator, and Dreamweaver)

GlobalOrg 2002
Anthem, AZ 85085
Certificate in Adobe (Studies was in Adobe Software)

📄 REFERENCES

TODD MANSOR
CEO OF NEXXGEN LABORATORIES

RANDY PHILLIPS - (480) 966-0030
CEO OF THINK GRAPHICS & PRINTING

JONATHAN SMITH - (602) 369-6742
DIGITAL MARKETING MANAGER
MARKETING AND CUSTOMER ENGAGEMENT
HONOR HEALTH

📋 RECENT EXPERIENCE

Marketing Director 2012 - 2025
NexxGen Incorporated
8222 Vickers St, Unit 105, San Diego, CA 92111

As a marketing manager, my duties include managing social accounts and overseeing the development of various websites and ecommerce stores using WordPress multisites. I am also responsible for creating branding concepts such as logos, brand guides, lab requisitions, clinician forms, and package designs. Additionally, I handle tasks like creating 3D samples of packaging, managing email campaigns, supervising hosting, setting up domains, and utilizing project management tools.

Senior Website & Graphics Designer 2008 - 2012
THINK! Printing and Graphics Solution
1415 E University Dr, Unit A108, Tempe, AZ 85281

In my role, I provided guidance and support to 2nd level web and graphic designers. I managed the development of multiple Shopping Carts, CMS, Flash, and basic websites. I created graphics and multimedia content for print and Web-based media. I recommended suitable graphics and multimedia elements for projects. I created storyboards and prototypes and collaborated with subject matter experts to ensure accuracy. I defined and documented graphical design standards. I also designed T-shirts and created custom illustrations to showcase my creativity.

★ My Skills

